Module 2 Instagram Setup



Module 1

SETTING UP YOUR FACEBOOK PAGE



Module 1 | Lesson 3

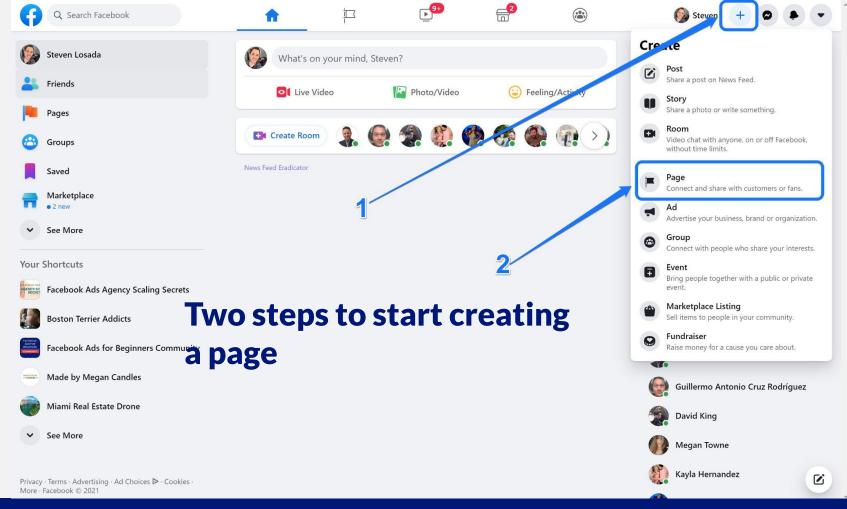
INITIAL FACEBOOK PAGE CREATION

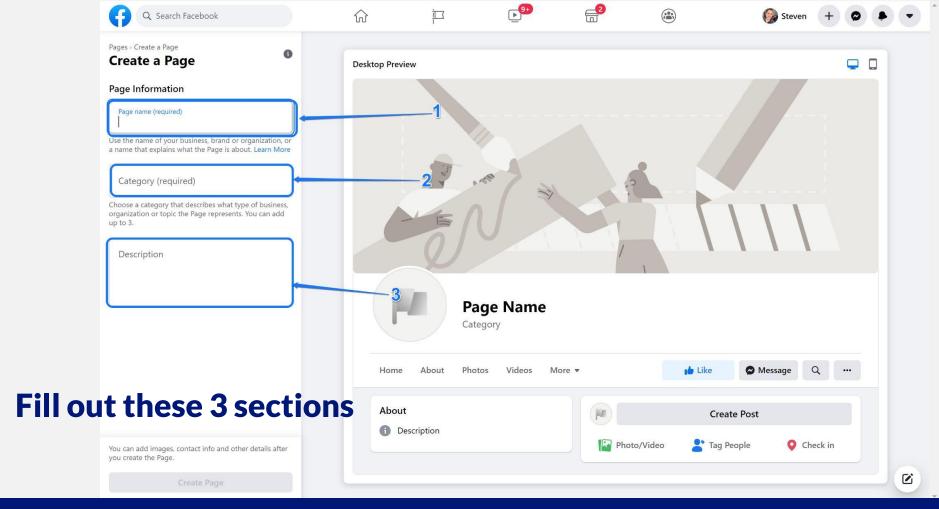


Lesson 3

In this lesson you will learn:

- → How to upload your Facebook Page profile photo
- → How to upload your Facebook Page cover photo





It may be difficult to change the page name in the future if it's a completely different business...

Made by Megan Candles



- **Made by Megan**
- **Made by Megan Designs**
- **Megan's Daycare**

Description Section

- 1. Plain Description
 - a. What you do, what you sell, who it's for
- 2. Slogan
- 3. Mission Statement



Lesson 3

Take action now



Go create the initial Facebook Page for your business.

If you have an existing Facebook Page:



Go to your settings and make sure you're happy with your name, category and description



Lesson 3

In this lesson you learned:

- → Where to find the Facebook Page Creation button
- → How to Name your Facebook Page
- → How to Select a Facebook Category
- → How to write a short description



Lesson 4 Preview

In the next lesson you will learn:

→ How to add a profile photo and cover photo to your Facebook Page