

Lesson 4

ADDING YOUR FACEBOOK PAGE PROFILE AND COVER PHOTO



Lesson 4

In this lesson you will learn:

- How to upload your Facebook Page profile photo
- How to upload your Facebook Page cover photo

Manage Page

- M Made by Megan Candles
- Page
- News Feed
- Ad Center
- Inbox
- Business Apps
- Resources & Tools
- Manage Jobs
- Notifications
- Insights
- Publishing Tools
- Page Quality
- Edit Page Info
 - 4 new
- Settings
 - 4 new

Promote



Made by Megan Candles

Create @Username · Home Decor

+ Add a Button

Home Groups Jobs Events More

Promote Search Profile

Grow Your Page by Creating a Post

Businesses who have created posts in the past month have an average of 4 times more followers than businesses without posts. Try creating a post to grow Made by Megan Candles.

Create Post

Set Your Page up for Success

Finish setting up your Page so people on Facebook know you're a credible business.

3 of 13 steps completed

2 STEPS LEFT

Establish Your Page's Identity

M Create Post

Photo/Video Get Messages Feeling/Activity

Create Live Event Job Offer

- Steven Losada
- Friends
- Pages** (9+ new)
- Groups
- Ads
- Friend Lists
- See More



What's on your mind, Steven?

Live Video Photo/Video Feeling/Activity

Create Room

News Feed Eradicator

Birthdays

Bryan Keys's birthday is today.

Sponsored

The complete recipe for a **PROFITABLE FACEBOOK AD MACHINE**
www.cbocookbook.com

GET IT NOW

"Thanks to Jarvis, I feel like I have my very own \$70k/year personal writing assistant."
conversion.ai/free-trial

Your Pages

Contacts

See All (78)

Pages

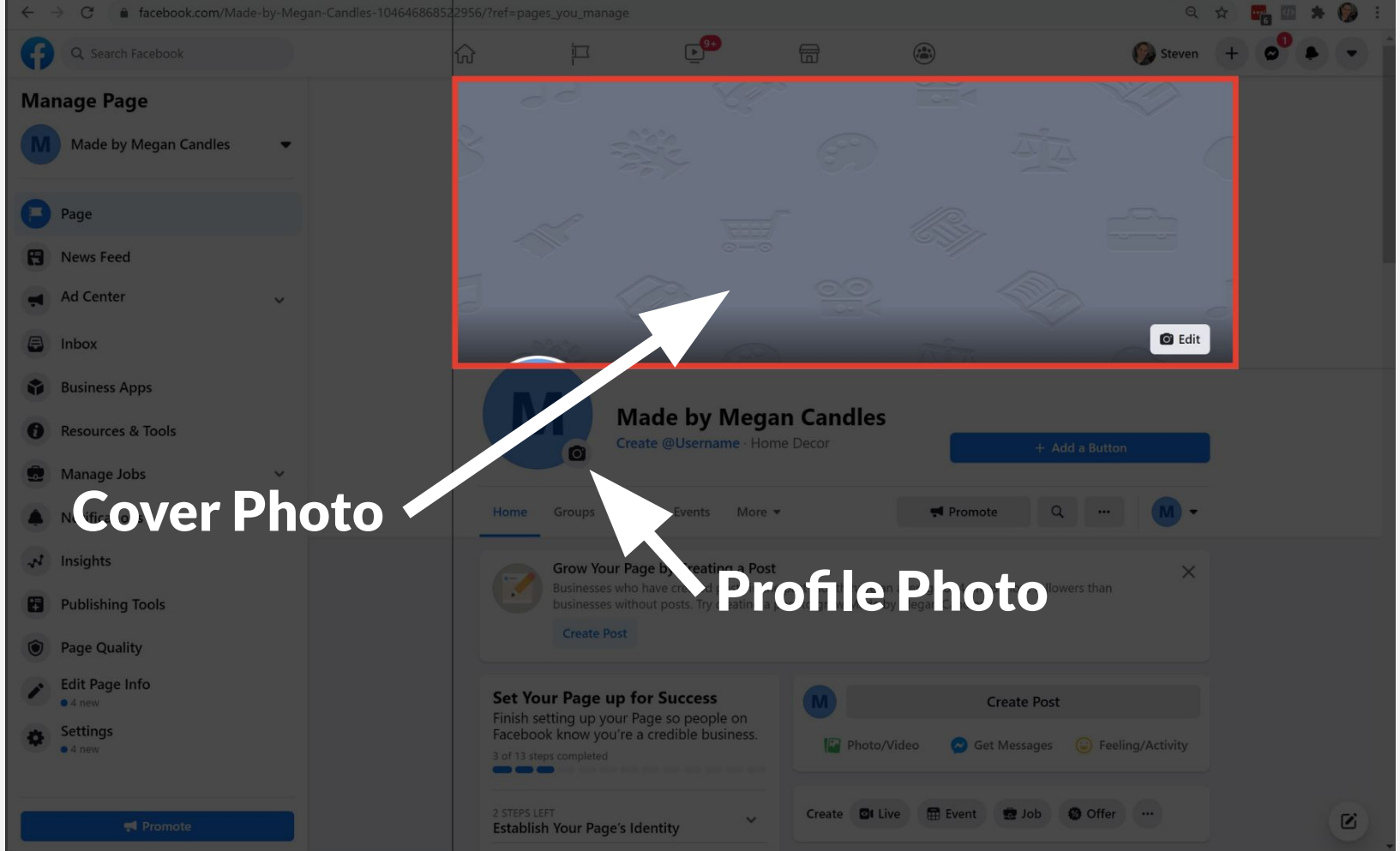
Your 21 Pages

- Simple Option Strategies
17 new
 - Shanti Bar
56 new
 - Andiamo Digital Marketing
80 new
 - Made by Megan Candles**
2 new
- See All Pages
- + Create New Page

Pages You Manage

- Simple Option Strategies**
5★ - Financial Service · 1,053 likes · 1,474 follows
Notifications Messages
- Shanti Bar**
Food & Beverage Company · 1,594 likes · 1,647 follows
Notifications Messages
- Andiamo Digital Marketing**
Consulting Agency · 171 likes · 173 follows
Notifications Messages
- Made by Megan Candles**
Home Decor · 0 likes · 0 follows
Notifications Messages
- WhaleStream**
Internet Company · 39 likes · 39 follows
Notifications Messages
- Pinecrest Bakery**
5★ - Coffee Shop · 7,151 likes · 7,408 follows
Notifications Messages
- Plans Runner**
Shopping & Retail · 1,644 likes · 1,606 follows
Notifications Messages
- Magnolia Medical Group**
Notifications Messages

- Discover
- Liked Pages
- Invites
74 new



Cover Photo

Profile Photo



Yankee Candle ✓

@Yankeecandle · Home Decor

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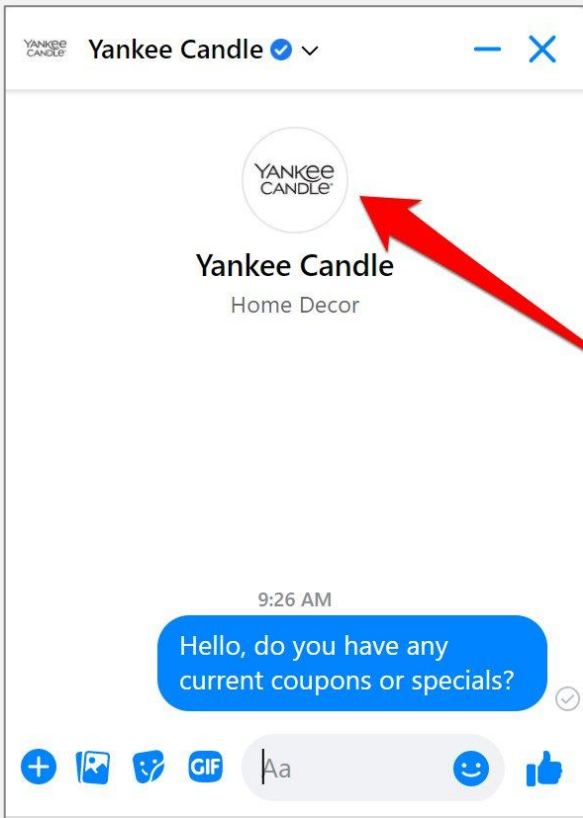
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About

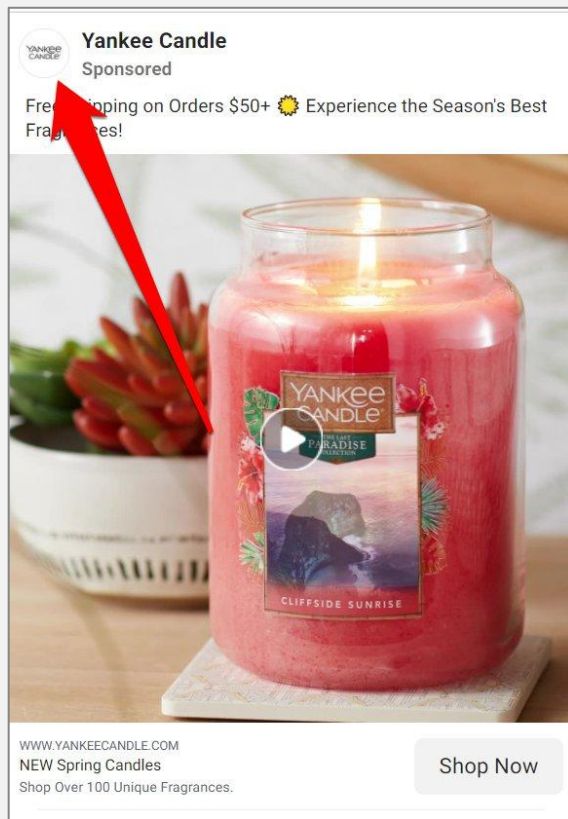
[See All](#)

i This is the official fan page for America's Best Loved Candle™ - The Yankee Candle Company®. With over 150 fragrances, we





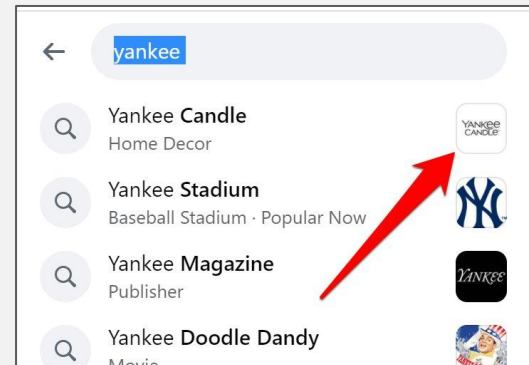
FB Messenger



FB Ads



FB Posts



FB Search

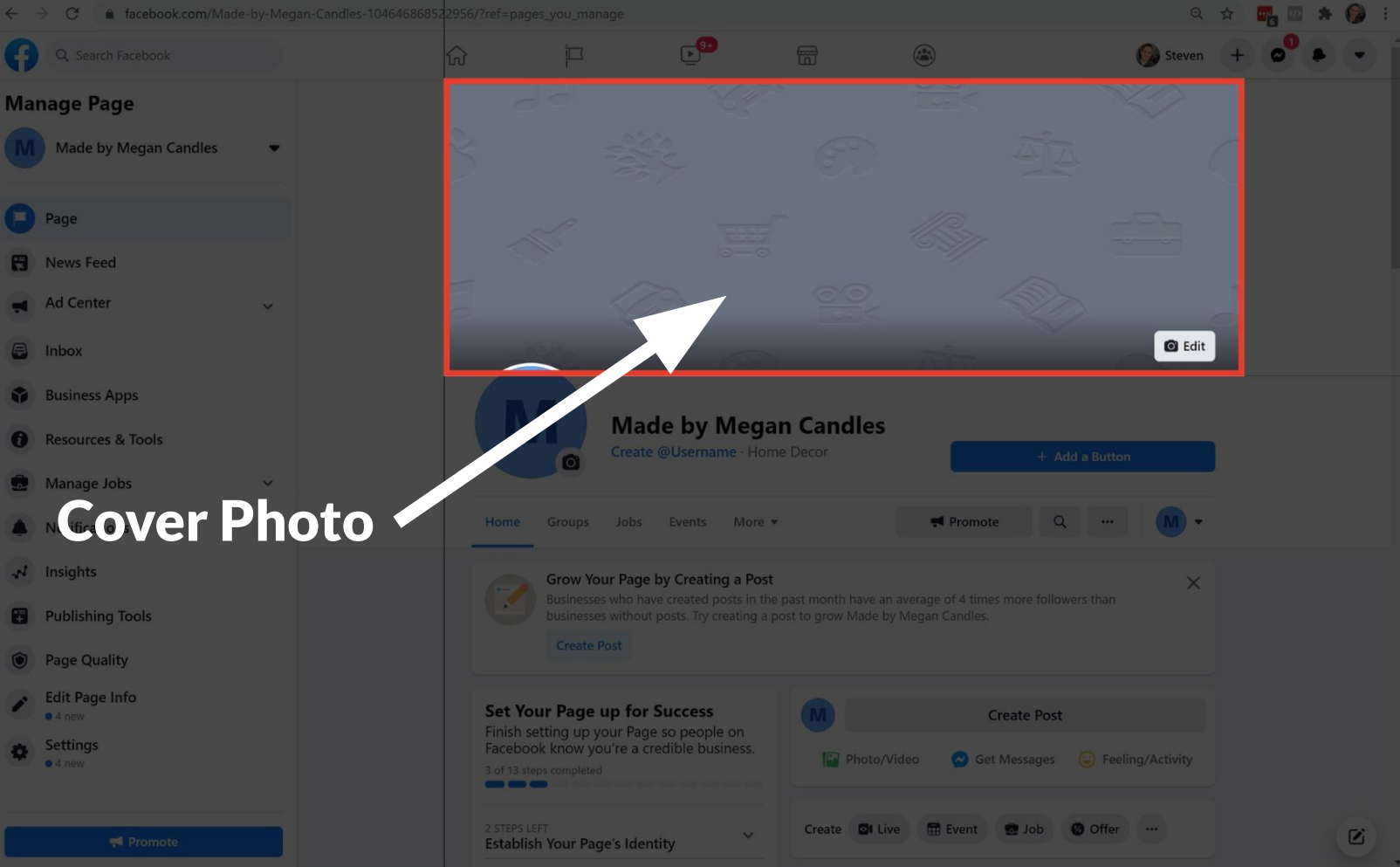
2 Profile Photo Options:



**Company logo
(most common)**

**Picture of yourself
(for personal brands)**





Cover Photo

Bringing the Kindness
Back to Medicine



Animal Kindness Veterinary Hospital

@animalkindnesslasvegas · Veterinarian

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Lesson 4

Take action now

- Go update or review your Facebook Page **profile photo**
- Go update or review your Facebook Page **cover photo**



Lesson 4

In this lesson you learned:

- How to upload your Facebook Page profile photo and Cover Photo



Lesson 5 Preview

In the next lesson you will learn:

- How to edit your Facebook Page info including your; username, contact info, location and hours